



FRANKIE & ANDY'S PLACE

ANNUAL REPORT 2021



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Helping Hands Healing Paws



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MISSION STATEMENT

Helping Hands Healing Paws



Frankie and Andy's Place exists to provide a home and holistic care for senior dogs who were forsaken. We share their gifts of unconditional love and companionship with troubled humans to provide a healing collaboration between man and his best friend.



CHAIRPERSON'S MESSAGE

Helping Hands Healing Paws



Greetings to all our Frankie and Andy's Place family and friends! We are so excited to welcome in 2022 together and look ahead at the exciting year we have in front of us and be grateful for the fantastic year we just finished. Even with the challenges 2021 brought along, we always have a bright spot with Frankie and Andy's Place.

Our sugar snouts grew in numbers, and so did their number of cabins nestled in the woods of Winder, Georgia. Thanks to the generosity of our donors and volunteers, we were able to add new cabins in addition to the Frankie cabin (big cabin) and Andy cabin (little cabin) that have been established for the last few years. Huge thanks to our Global Ambassador, the author of children's book "Frannie and the Skunk Who Couldn't Skunk" for spreading the message of Frankie and Andy's Place to schools across the region. Our volunteers also spent much of their time spreading the love and talents of the sugar snouts by chauffeuring them to their weekly appearances at the Winder ACCA Adult Senior Center. The visits by the senior pups bring so much joy the senior adults.

We also are excited for our upcoming Frankie and Andy's Place Golf Tournament. Each year, this event sells out and continues to be our largest fund-raiser. We cannot wait to see you there! Thank you from the bottom of our hearts, and from the tips of our snouts to the tips of our tails! We are so grateful for you, our fantastic supporters!

Krystle Andrews

Chairperson



OVERVIEW

Helping Hands Healing Paws



What an incredible year 2021 was!

Sure, this blasted Pandemic-that-never-ends continued to cause myriad problems for us in respect of it stopping some, but not all, of our community outreach. However, we are not ones to sit on our hands and wait for all our ducks to be in a row, and so we ploughed on as much as we could, regardless of our actions being somewhat hampered.



2021 saw the delivery of our THIRD sanctuary cabin for Frankie and Andy's. This beautiful, smaller cabin boasts thick rubber floors for our seniors' traction needs, full insulation and panelling, HVAC and a gorgeous long, low gradient ramp for smooth entry. A few leather chairs and some nice soft dog beds later and we have a very happy home for some lucky senior pups!

It had been very much our plan to have not one but THREE cabins delivered this year and so we fell a little short on our goal. This was simply down to the lumber crisis and labor shortage in the construction industry, meaning that everything took longer, cost more and was far from easy. The Boris cabin is our smallest cabin so far, and yet navigating these issues meant that it was almost more work than the big main cabin. We hope to have the two other cabins set up this spring; one will be the 'Frannie' cabin, after our beloved 'Little Engine that Could', Frannie Drescher, whose indomitable spirit exemplifies all that we do.

The other will be named the 'Dooper' cabin and is a legacy cabin named after volunteer and benefactor, Pat Mitchell's dog, Dooper, who was her best friend for 16 years. Pat wanted Dooper's legacy to be that he provided quality of life and a shelter for other dogs after he had passed, and so he shall.

This year we have been fortunate enough to be welcomed into several school classrooms for Zoom meetings in order for us to share Pat Mitchell's children's book 'Frannie and the Skunk Who Couldn't Skunk' with local children.

OVERVIEW (continued)

Helping Hands Healing Paws



This wonderful tale of inclusion, friendship and empathy has been a huge hit with children everywhere and has helped many people to understand the core values of our mission, regarding dogs and humans.

We were able to physically go back into the community to some extent, and enjoyed reconnecting with our friends at Winder Adult Daycare Center and some local schools.

This year saw the launch of our Super Volunteer program, where, as we have not been able to conduct large number volunteer orientations, we have instead connected with active individual volunteers who wish to provide more of a physical, hands on service to caring for our pups. I am glad to say that this has been a resounding success with our staff being freed up to do more individual care tasks for each dog and this in turn has allowed us to take on a few more work-intensive hospice care cases than we normally would.

In 2021, we brought in a whopping 18 dogs to the program, all of them formerly cast aside, most of them with huge medical needs but finding themselves dumped at the shelter just when they needed their families the most. As you will by now know, one man's trash is another man's treasure and we have been overjoyed to welcome each one of our new residents, feeling blessed that we get to spend precious golden hours with them, and making them feel well.

Although we accept the fact that we are a 'Final Chapter' sanctuary for these delightful old dogs, a few (Lady Gaga, Iggy Pop, Adele and Morgan Freeman) came to us with way too little time and it seems that we lost them just as we had gotten them settled. We are proud of the happiness that these dogs felt and the love they knew while they were with us, albeit for a short time, but that deep love we felt for them made it so hard to say goodbye.

It is part of our life and work, but it still hurts nevertheless....even after all of these years we never accept loss easily.

We look forward to 2022 with excitement and drive, knowing that we cannot save every dog, but we can change the world for those we can.

Join us again on next year's journey, please, for we can't do it without you!



OUR SUGAR SNOUTS

Helping Hands Healing Paws



OUR SUGAR SNOOUTS (continued)

Helping Hands Healing Paws



OVER THE RAINBOW BRIDGE GONE BUT NOT FORGOTTEN



Helping Hands Healing Paws

We welcome them in, we fill them with our love, only to say goodbye too soon....

In 2021, we welcomed in a whopping 18 dogs, but we sadly said goodbye to 14 beautiful souls.



Queen Latifah

Part of our mission is to provide them a beautiful, but final, chapter for however long they have, and so when Queen Latifah came to join us, we knew it would be short.

Her kidneys and liver were so badly damaged, the prognosis was poor, but we felt that we wanted to give her a chance at a family before she passed, and to make her feel good if we could. I am pleased to say that for the four months she lived with us she was happy every day, except for the downturn at the very end which was quick, just hours, and so her pain was short lived.



Neil Diamond

Neil Diamond was a beautiful collaboration with our friends at Golden Retriever Rescue of Atlanta. Neil came to us in need of a quiet, flat environment that he could navigate easily and where he could enjoy his final days. We had no clue, because of his gentle and happy demeanour and feeling of wellness, that a tumor on his kidney speedily growing and was silently killing him...so large it was the size of a softball, almost. We are proud to say that he felt very well right up until the day before he died and had an absolute ball at the cabins. He spent his last 24 hours eating hand fed cheeseburgers and chicken nuggets like a champion! Not a bad way to go, eh?



Wanda Sykes

Wanda Sykes was a simply delightful old girl, with a plodding but oh-so-pleasing way, she really was just happy to be here, as they say. She came to us with no eyes, but a heart as big as Texas and it was not unusual to see the other dogs gently nudging her along if she bumped into them or their beds. She had such a kindly demeanor, everyone adored her; she really was like a waddling, matronly aunt that always had time for you. Sadly a two year battle with her auto-immune issues only helped her half as much as we would have liked, and she succumbed to them in early 2021.

OVER THE RAINBOW BRIDGE GONE BUT NOT FORGOTTEN



Helping Hands Healing Paws



Lady Gaga

Lady Gaga was a beautiful girl who came to us from Paulding County where she had struggled badly in the busy shelter due to extreme mobility difficulties and anxiety issues stemming from the noise, causing terrifying seizures...or so we thought. It was actually a brain tumor and although we tried, there was no stopping that train. We are proud of the time and the love we gave her and the fact that for her last 5 weeks on earth she knew love and comfort. It was not enough, but each moment of misery counteracted by a moment of joy helps to balance the world doesn't it?



Morgan Freeman

Morgan Freeman was a big kindly golden lab found stray in Barrow county, whose owners denied him when the shelter asked them to come get him. He had a tumor on his liver the size of a softball, he was blind, but Oh Lord, he was so kind. We took him in knowing our job was to provide a loving final chapter before he went to meet his maker and that it might just be a couple of weeks. We are so proud to have given him a beautiful 12 weeks with us, during which time he was spoiled rotten!



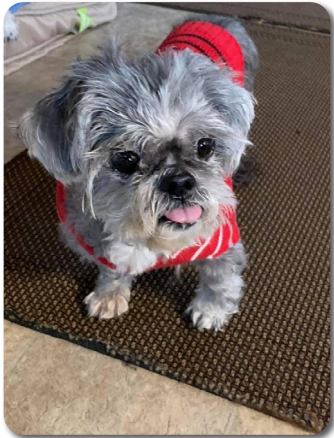
Iggy Pop

Iggy Pop was a darling little terrier mix who found himself, at age 14, in Gwinnett County Jail! Yes, this darling old man was taken in by the Gwinnett County Sheriff's Dept Jail Dogs Program where he spent a week or so trying to fit in, but sadly he could not. We have worked closely with this organization for years and so when they asked if we could take him so he could live in a quieter environment, we of course jumped at the chance. Iggy was stunningly beautiful, gentle (with a side of occasional zoomies) and very quickly accepted by his cabin mates. He was not with us for long, just five short months, but managed in that time to leave an indelible mark on our hearts.

OVER THE RAINBOW BRIDGE: GONE BUT NOT FORGOTTEN

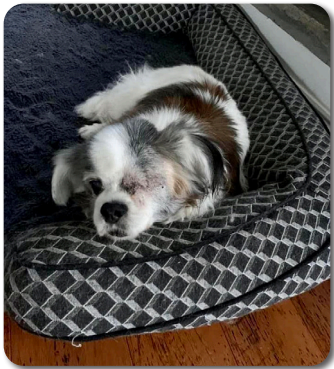


Helping Hands Healing Paws



Eva Longoria

Eva Longoria was a beautiful Shih Tzu who absolutely stole our hearts at first sight. Dumped by her owners because of appalling skin and ear issues so common with this breed, we took her in solely in the hope of righting a wrong and trying to cure her. Sadly we could not, although we made great strides in her comfort levels using holistic methods that we have gone on to use with others. Every dog is a learning experience, every dog is a chance at success, and we never give up until we absolutely have to. Those that pass pave the way for success with those following them.



Post Malone

Post Malone was a fantastic little 12 year old guy; we saw him in the shelter and HAD to go grab him because he had one huge eye that looked so painful that we panicked it was Glaucoma and may explode at any minute. Before and after surgery he went to live with one of our incredible volunteers, Lisa Jennings, where he settled in beautifully. The eye was removed and we felt confident that he would be with us for a long time, and started to talk about bringing him to the cabin. However, God had other plans....Post Malone started to have violent seizures and we discovered he had a brain tumor. He slipped away very gently while awaiting some meds to be administered at the veterinary hospital, having spent 6 beautiful months being adored by his doting foster mum.



Iain Glen

Iain Glen came in from The Society of Humane Friends with the title “most beautiful boy ever to grace the cabins’ and still holds it to this day. Iain was a shepherd/ hound/ lab mix and had the most stunningly beautiful amber eyes. My mother used to say that ‘beauty is as beauty does’ and I have to tell you he made everyone’s day brighter just by being there. One look into your eyes from Iain and the world melted away. None of us will ever get over losing him. We all enjoyed him, were besotted by him, actually, for almost three whole years and when he passed from cancer, it felt like we were robbed.

OVER THE RAINBOW BRIDGE GONE BUT NOT FORGOTTEN



Helping Hands Healing Paws



Adele

Adele....ahhh.....sweet, sweet Adele. Adele was a darling little chihuahua mix who came from a shelter in North West Atlanta who told us from the get-go that she would not have long to live. Her mammary tumors and heartworms, heart murmur and appalling dental issues meant that she needed very special help and so she started her FAAP journey with foster mum, Cindy Vaughn. After her (necessarily very short) dental surgery to try and relieve some of the bacterial infection, she recuperated with Cindy for a few months before coming to the cabin in November where she settled in fabulously and for a time became the most incredible therapy dog imaginable. Folks at the Adult Day Center swooned as she cuddled and loved her way into their hearts. Her capitulation to her mammary cancer was unbearable and yet all we feel is gratitude at knowing her.



Kiefer Sutherland

Kiefer Sutherland was THE poster boy for Frankie and Andy's Place, simple as that. People all over the world swooned as he preened his way through photo shoots, and had them rolling in the aisles with his ridiculously cute poses and videos. This boy was not just a good bit of eye candy though...oh no, Kiefer Sutherland was a beautiful and committed friend to all of the little dogs he lived with. For over two years, this little boy would climb into bed with any dog who needed comfort and say "I got you Bro", or use his healing powers resting his healing head on the shoulder of world-weary volunteers. While his eyes may have been sightless, this little old man saw needs that others missed in every soul that walked into the cabin. He was a perfect little love machine and, since his death in November, none of the dogs, or humans, have been the same.

OVER THE RAINBOW BRIDGE: GONE BUT NOT FORGOTTEN



Helping Hands Healing Paws



Justin Timberlake

Justin Timberlake was in some ways, one of our greatest success stories.... Over two years ago this beautiful little Yorkshire terrier came to us, broken and battered emotionally. He had spent the preceding five years locked in a bathroom, never feeling the sun on his face and never knowing a kind touch, a loving word. Shut down emotionally, we had to teach Justin Timberlake how to integrate with both the other dogs and the humans who had come to help him without fear, and that took some time. Justin gradually came to love and trust all of the dogs and the people who became his family and by the end of his first year knew absolute joy. As a 'Tripod' he delighted in hopping around in the yard, playing in the leaves and feeling the touch of the folks who came to love on him. We know when we bring these dogs in to our sanctuary that our time with them will be short, but we hope that we can write a perfect last chapter. I am proud to say that until he second he died, Justin knew he mattered. Not just to one, but to many.



Halle Berry

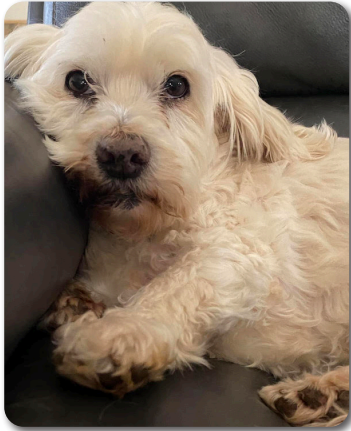
Halle Berry was a hilarious little chihuahua mix that came in, dropped her bags down and immediately drew up a list of how she wanted everything done in her new home. We would cry with laughter as this tiny tyrant struck fear into the heart of any of the big dogs visiting to just say "Hi". She was absolutely the type to say "No sorry, you aren't coming in, its nap time!"

Oh my Lord how we adored her! But not as much as our fantastic team member Jennifer Calderhead who came to me one day and said "I can't keep leaving the cabin at the end of my shift without her, I need to adopt this dog". And so Halle spent her final days with Jen, Bob and the family, as new boss of their home, striking fear into the hearts of her millions of cats and two other bigger dogs.

OVER THE RAINBOW BRIDGE GONE BUT NOT FORGOTTEN



Helping Hands Healing Paws



Lily Tomlin

Lily Tomlin was a true sweetheart of a dog, part Havanese, part Poodle, who probably just tolerated every day at the cabin with the humans... she had a few favorites but no time for anyone outside of that group. But, Lily had a unique gift, she could sense when another dog was hurting other emotionally or physically, and make that dog her project. Lily would be found snuggling with whoever needed her, following them around the cabin yard making sure they pooped and peed, then escorting them back inside to get on a comfy bed. She was so exquisitely on point that we almost used her a diagnostician, looking deeper for possible issues in dogs she pinpointed. And she was without fail, correct. 'Dr. Lily' will be sorely missed.



Olivia Newton John

Last but not least, let's talk about Olivia Newton John. Olivia was a black and white Pit mix who came to us from Barrow County Animal Control, having spent months and months there in her pen wondering if her turn would ever come. When we used her to temp test another dog we were interested in, we simply couldn't get her out of our minds and went back to grab her as soon as we were able. Olivia, we soon found, had a tumor on her spleen the size of a softball. The prognosis was bad, terrible actually, and we all felt sick that this kindly old lady would be leaving us so soon after finding her happy place. As many of you will know, we are a holistic animal sanctuary and so we try some very 'out of the box' things in an effort to improve quality of life and find new ways to save dogs labelled as hopeless cases. We absolutely THRIVE on the challenge, and spend hours and hours poring over books, and consulting with vets educating ourselves on what we can use, what we can try. Our thought is that 'where there is breath there is life, where there is life, there is hope.'

When Olivia was diagnosed, we were told she'd have maybe two months, tops. We straight away went to work on her health and feeling of wellness using a whole host of natural herbs and medicines knowing we had nothing to lose...but everything to gain. We are proud to tell you that Olivia lived with us for 32 months.

Yes, almost 3 years, during which time that girl never knew one bad day of health until her final two days when we knew she had reach the end of her journey. She enjoyed her 'cure' and never had to endure weekly vet visits... no chemo, no radiation....she just took some capsules and ate some marvelous food. In the end, it was not the cancer that killed her, it was old age. We are beyond proud of what we achieved with her and the amazing quality of life she had. The lessons we learned from our 'Olivia project' have gone on to help another 10 dogs, so far, to achieve outstanding quality of life and effective cancer treatment without pain.

The foundation of our mission is to ensure that everyone knows how much they matter. Deep down that's something that most living things care about and these dogs are no exception.

To leave this world knowing that you were loved, understood, that you actually mattered to someone.. that others grieve your loss....what could be a more fitting end?

VOLUNTEER OF THE YEAR (LITTLE RED)

Helping Hands Healing Paws

And the award for Volunteer of the Year goes to.....

Lil Red!!!

This shiny little convertible has been a veritable 'Happy Wagon' for so many of our pooches, it's unreal! You only have to say "fancy a ride in Lil Red?" to any of the dogs and they come running! Those short car rides with the top down on a beautiful day provide a short adventure for the pups, a chance to get the wind in their hair, to feel the sun on their faces as they whizz along, to soak up all the good smells and meh...maybe a little trip to Chick-fil-A?????





Little Red, our shiny red hero, thank you!

VOLUNTEERS & STAFF

Helping Hands Healing Paws



VOLUNTEERS & STAFF

Helping Hands Healing Paws



REVIEWS

Helping Hands Healing Paws



Dear FAAP,
I want to thank you for
coming over to our school! I think
we had a great time together. I love
taking pictures with Orville and
James.
Grade A+++
I love, Hannah!
P.S. Please come back
soon!



Dear FAAP thank you for
bringing the I love old
dogs they are loving
sweet and kind thank you
you for bringing Orville
and James thank you thank
you very much.



COMMUNITY OUTREACH

Helping Hands Healing Paws



Frankie and Andy's Place Community Programs

Since 2016, Frankie and Andy's Place has proudly served the community wherever possible, taking our calm, loving therapy dogs to visit adult daycare centers, elder care facilities and of course, special needs schoolchildren.

We have managed to achieve some quite incredible breakthroughs, not only creating lasting relationships with people who have maybe found it hard to communicate their emotions, and often their needs, with a human: but also we have had an instance where a non verbal teenager, through continued weekly exposure to our senior dogs, became fully verbal.

Results like this are momentous however, sometimes the true mark of success in our outreach can be measured in the small weekly exchanges, where the dogs facilitate trust and acceptance because they keep returning every week and become friends of those whom they visit. This is especially important for those who have maybe been abandoned, or perhaps are misunderstood and thus avoided by, their human families.

2021 saw us having to restart a fully operational community program that had been in full swing for years....and then forced to stop abruptly, like everything else, due to Covid 19.

We were up for the challenge though, and our wonderful community 'queens' came out in force to get us back into schools, and adult daycare facilities. Elder care facilities have been slower to rejoin our program but that has been mostly due to restriction of visitors in the full time living space of these folks and we have understood this.

Over the last year, we have also found other ways to be of service to the community.

We collect dry and canned dog food donations, blankets and beds etc and distribute these items to dog owners in our community who have fallen on hard times.

COMMUNITY OUTREACH (continued)

Helping Hands Healing Paws



We also provide a free counselling service for senior dog owners who are experiencing difficulties managing their senior dogs' environment. We cannot take in all of the dogs that people would like to place at the cabins, however, we have found that with a little understanding and by withholding judgement, we can sometimes help a family to keep their seniors in their own home instead of taking them to the shelters.

This is a huge win for the dog, for the family (for whom guilt can become a huge issue) and for sanctuaries like ours who simply cannot cope with the deluge of unwanted dogs.

We are constantly trying to see a need that needs to be fulfilled and then do so, using the gentle kindness of our dogs and the generous hearts of our volunteers and our donors.

Frannie legacy

Two years ago, our friend, community outreach volunteer and sponsor, Pat Mitchell, wrote a children's book about one of our cabin dogs, Frannie. Frannie was one of the most incredible little dogs we have known; her tragic mobility issues creating no barrier for her enjoying life to the full, earning her the nickname "The little Engine that could".

Pat took the essence of Frannie, her indomitable spirit and love of adventure, and wove it into a powerful tale of friendship, acceptance, inclusion and neighborliness. It truly is a tale that reaches across all species and all languages. This book is a wonderful tool that we take into schools to start a conversation with children, and their guardians, about what it means to be a friend....and how anyone can be a friend, no matter what they look like.

The book is read to the class, kids are encouraged to discuss the story and then download their own free copy using a QR code to share with their families.

This little book has done much to give confidence to children in Georgia communities and, as a legacy project, will go on to do so for years to come.

COMMUNITY OUTREACH (continued)

Helping Hands Healing Paws



Jackie 'Jackpot' Jolliff Scholarship

Jackie Jolliff was one of those dogs that you couldn't resist. We first met her when her Mum and Dad, Cliff and Elaine, brought her and her sister Junebug to the DD Ranch for an evaluation. There was an instant connection for us with this couple...not least because they had two lovely dogs, both of whom had been dumped at different times near their wilderness property, and who, instead of thinking 'Not my problem', took responsibility immediately, providing shelter, love and health care.

Jackie's story was somewhat of a trial to listen to. Dumped on one of the coldest days ever, back in January 2010, neighbors saw this painfully thin, hungry Pittie/Boxer mix and tried so hard to get close to her to help her, but she wouldn't let them near. The state of her body told them all they needed to know...she had just had puppies, who despite a major search effort, were nowhere to be found, and her 'use by date' with her cruel former owners had obviously passed, so she'd been tossed out without a thought.

A common story in that part of Georgia, for sure, but nevertheless unbelievably heartbreaking when it's staring you right in the face.

When Cliff and Elaine first laid eyes on her, there was a connection and she decided to pick only them to give her trust to. Within just hours, after shunning all the neighbors' attempts at closeness, she allowed them to scoop her up and get her into the car, drive her to their veterinarian, where she stayed for a few days, resting and eating in a carefully controlled environment, literally having her life saved.

These two kind souls weren't looking for another dog that day, but they knew kismet when it was staring them in the face, and, in the absence of being able to find any sign of an owner, brought this sweet girl into their home. Kismet indeed, for within a short space of time, not only was Jackie proving to be an almost unusually perfect dog, Cliff and Elaine had a sneaking suspicion she'd been MEANT for them, somehow.

COMMUNITY OUTREACH (continued)

Helping Hands Healing Paws



By September of that year, Jackie was a full-time employee (she got paid in the cookies of her choice) of Elaine's busy counseling practice, where she had become the perfect therapy dog for folks needing a soft ear to touch, a warm nose to nestle in their laps as they poured out their problems to Mum. Elaine says they were such a team and that Jackie enjoyed this new vocation so much that when she retired, Jackie missed the work a great deal.

Jackie was an incredible addition for us at the Ranch too, a dog that got under our skin, mine in particular, because of her ability to brighten up everyone's day. You couldn't help but be lifted by her 'Woo Woo' yodel when she was excited.

"Wanna go to the woods, Jackie?"

"Woo Woo Woo."

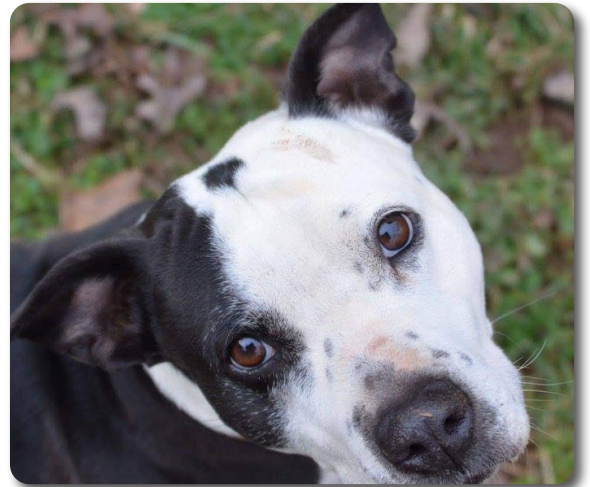
"Wanna go jump in the pond and chase sticks Jackie?"

"Woo... Woo...Woo Woo Woo!!!!"

Who says dogs can't talk?

Jackie could make a rock smile, no one could resist her.

She was quite simply engaging and infectious....an absolute joy, and we adored her.



When Jackie died in 2019, after losing her battle with cancer, we wanted to find a way to memorialize her in a fitting way. Just like Balto and Togo, the sled dogs who saved the lives of so many during the diphtheria outbreak in 1925, Jackie too affected the lives of so many people, us included, with her kindly ways and sense of purpose when it came to healing hearts. Mental health, an area misunderstood by so many and such a taboo subject in society, was a problem she recognized, tackled, and excelled at... so far ahead of many humans, and making such a huge difference in a quiet but powerful way working closely with her mum Elaine. As Elaine and Cliff fondly say, "Our friends and family thought Jackie won the jackpot when she came to us, but within months we saw that it was us who actually won the jackpot having this incredible dog in our lives, so we always called her Jackie 'Jackpot' Jolliff".

COMMUNITY OUTREACH (continued)

Helping Hands Healing Paws



This scholarship will provide educational opportunities for two hand-picked individuals, committed long-term members of the Frankie and Andy's care team, to learn more about caring for our own senior therapy dogs.

Health and wellness, quality of life, and happiness are all at the very core of our mission and they all go hand in hand. This opportunity means our dogs will be recipients of even better care in the future, meaning that they can be better equipped to help the people they serve in the community...all thanks to the life and work of Jackie 'Jackpot' Jolliff.

FUNDRAISING IN 2021

Helping Hands Healing Paws

With COVID raging on through 2021 there was greater need for even more creativity and innovative ideas for fundraising campaigns. In hindsight the decision made at the back end of 2019 for a period of consolidation and establishing a 'rainy day' emergency fund was never better timed. Our continued desire for quality and transparency were again rewarded in 2021 with our sixth Great Non-Profits Gold Medal Award and second Platinum Guidestar Award both of which we all at Frankie and Andy's Place are greatly proud of.



"It's OK, He's Friendly" Campaign generated \$93,248.43 compared to \$33,302.84 for the Frosty-Faced 2020 book campaign. For the third time following on from Cut the Crap and Frosty-Faced we were delighted to be provided with a book by Penny Miller to use for our Thanksgiving, Giving Tuesday, Christmas to Years End Campaign. "It's OK, He's Friendly" the canine behavior guide your dog wants you to read was a massive success and it would be amiss not to extend special thanks to Penny's sponsor, Judy Baker at Dr. Bakers Canine System Saver for her continued support of our mission. This campaign was once again supported brilliantly by our Google Foundation AdWords Grant which saw significant increase in website visits and engagement throughout the campaign period.

FUNDRAISING IN 2021

Helping Hands Healing Paws



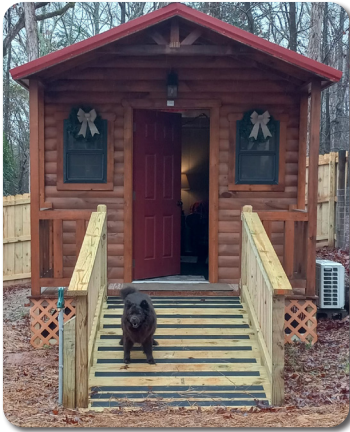
5th Annual Golf Tournament Income generated \$157,362.39 (compared to \$71,619.17 in 2020) with a final net profit \$132,255.32 (compared to \$59,303.80 in 2020). Congratulations to Winners Rush Berry, David Wehunt, Greg Stephens & Roger Hall and special thanks to Pat Mitchell who was our main sponsor for the 4th year through Super Dooper Kids Books (previously Super Dooper Dog Training). Pat's kind generosity and continued support of Frankie and Andy's Place provided for several significant highlights in 2021 as a result of her sponsorship of the golf tournament as well as her and members of her family other contributions during the year. Most notably being;

FUNDRAISING IN 2021 (continued)

Helping Hands Healing Paws

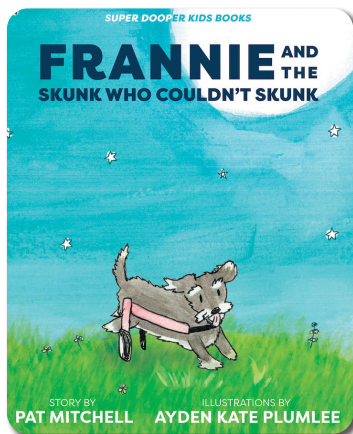


NGCF Trust Fund sponsorship from the golf tournament provided for us to increase our 'rainy day fund' held with North Georgia Community Foundation from 2020 year end \$22,000 to \$104,325.27 at year end 2021.



Boris Cabin Pat Mitchell generously provided a match-fund campaign that raised a collective \$40,000 that enabled us to purchase our third cabin named in memory of Frankie and Andy's Place Legend Boris.

Our third cabin was also funded through the Super Dooper Kids Books sponsorship of the Frankie and Andy's Place 5th Annual Golf Tournament making it without question by far the most valuable fundraiser ever in this our 5th year.



Frannie and the Skunk Who Couldn't Skunk - This wonderful children's book authored by Pat Mitchell was 'donated to Frankie and Andy's Place' with all profits going to a Frannie Legacy Fund that provides exclusively to the installing of new cabin and wellness checks, meds and food for seniors living in the Frannie Cabin. Additionally, the book was pivotal in establishing a local, domestic and international program connecting children, schools and community organisations encouraging engagement, self-improvement through developing communicative skills and learning. Printed, eBook and QR code versions of the book were utilised in an array of ways to connect with a younger audience and advancing our aims & objectives in generating greater awareness and profile for Frankie and Andy's Place.



Pockets Warhol In October a capuchin monkey called Pockets Warhol a resident at the Story Book Farm Primate Sanctuary in Ontario, Canada painted (yes painted) a Frankie and Andy's Place inspired (using the colors of our logo) for a most unique auction with funds shared by both charities.

FUNDRAISING IN 2021 (continued)

Helping Hands Healing Paws



Frankie Goes to London - Also in October Chairperson Krystle Andrews finally, delayed by COVID, completed her 6th major marathon (following on from Berlin, Boston, Tokyo, New York and Chicago) to be one of only 1,200 other athletes have ever completed this milestone having taken some 7 years and over 3 continents. Krystle's London Marathon generated \$11,422 profit for Frankie and Andy's Place mainly from an evening at Haven Restaurant kindly provided (venue, entertainment, food & wine) by Michel and Tonya Arnette, owners of Word of Mouth restaurants in Brookhaven, Atlanta'



Sponsors/Partners - (Chick-fil-A photo) In July we were honored to work with our friends at Chick-fil-A further growing our profile and awareness through a two-week long community outreach initiative focused upon activities at their Jesse Jewell Parkway and Gainesville West locations. Chick-fil-A's famous cow even visited our seniors at the cabins and took a moment out to read Frannie and the Skunk Who Couldn't Skunk.

As we completed our sixth year at Frankie and Andy's Place our list of gratitude to sponsors, donors, volunteers and supporters is ever increasing for which we are all genuinely and sincerely greatly appreciate of.

Finally, special thanks to our various Fundraising Committees throughout the year, led by Peter Miller (Director) and supported tirelessly and without agenda by Stephen Walters (Events Coordinator), Jen Wilt (Social Media and Volunteer Coordinator), the Golf Tournament Volunteers and last but not least Pat Mitchell (Special Adviser).

FINANCES

Helping Hands Healing Paws



Income increased from \$223,000 in 2020 to \$283,518.86 in 2021 despite the continued curse of COVID placing greater stress on fundraising campaigns and peoples' time. There was a slight increase in Payroll (\$74,082.91 from \$68,271.00) as a result of more seniors at the sanctuary and restrictions on social distancing.

Major income streams were generated through fundraisers for the golf tournament in April (\$157,362.39) and book campaign (\$93,248.43). Online donations for 2021 were \$32,330.30. It should be noted that some of this income is not reflected within the 2021 income figure above as deposited in January 2022.

Mindful of the recent transition of Treasurers it has been decided that commencing in 2022 we will now post half-year summary financials. If donors have specific enquiries or require greater details in financials included in this donor report please email directly to finance@frankieandandysplace.org

BOARD OF DIRECTORS

Helping Hands Healing Paws



Chairperson: Krystle Andrews

Founder Member

Sales Executive, Surgical Information Systems

Vice-Chairperson: Homer Bryson

Executive Director, Peace Officers' Annuity and Benefit Fund of Georgia

Probate Judge's Retirement Fund of Georgia

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Founder Member

Author and Canine Behaviour Counsellor

Owner Desperate Dogs holistic boarding facility

Chief Executive Officer, The Ministry of Dog

Fundraising Director: Peter Miller

Founder Member

Owner Desperate Dogs holistic boarding facility

Chief Operating Officer, The Ministry of Dog

Penny Andrews

Founder Member

Owner Knight & Drews LLC.

TO FIND OUT MORE

Helping Hands Healing Paws



To find out more about Frankie and Andy's Place please visit:

<https://www.facebook.com/frankieandandysplace>

<http://frankieandandysplace.org>

<https://www.guidestar.org/profile/47-5260905>

<http://greatnonprofits.org/org/frankie-and-andys-place>



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Helping Hands Healing Paws



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