



FRANKIE & ANDY'S PLACE

# ANNUAL REPORT 2023



Platinum  
Transparency  
2023

Candid.



Platinum  
Transparency  
2022

Candid.



Charity  
Navigator



FOUR-STAR

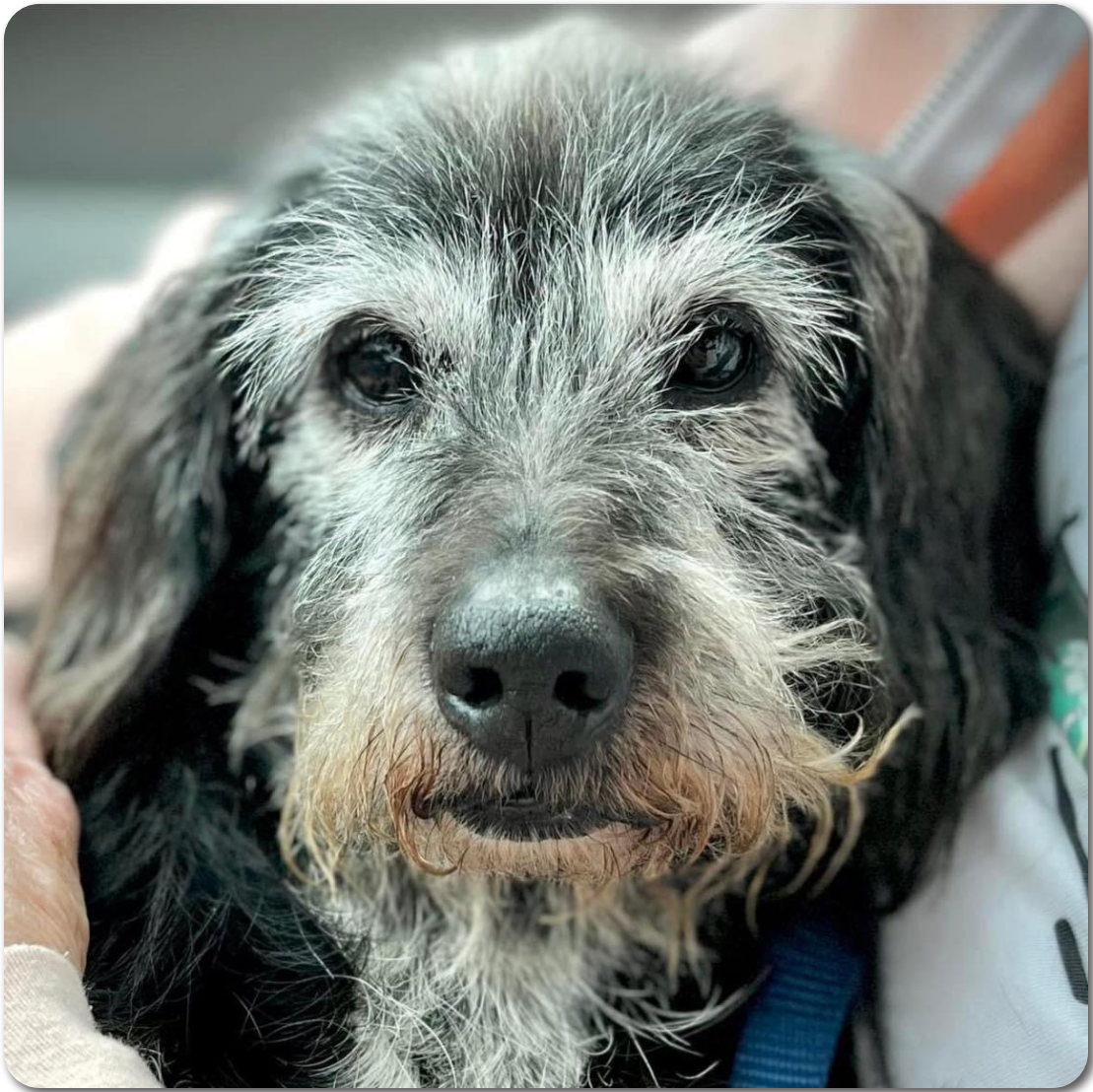


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# MISSION STATEMENT

## *Helping Hands Healing Paws*



Frankie and Andy's Place exists to provide a home and holistic care for senior dogs who were forsaken. We share their gifts of unconditional love and companionship with troubled humans to provide a healing collaboration between people and their best friends.



# CHAIRPERSON'S MESSAGE

## *Helping Hands Healing Paws*



Hello to all our Frankie and Andy's Place family and friends!

We are very grateful for the fantastic year we just finished, a year of both consolidation and change. In prior years, our focus has always been to increase the number of dogs we service within our program and to create a huge impact of love upon the community around us.

But this year, while still focusing on saving senior dogs, we took a bold step and decided to help those in need in other, more practical ways. To this end, we opened our 'Helping Hands Healing Paws' pet food and resource bank. We feel that with so many folks facing hardship right now, this was a perfect time to up our game, and we are very excited to grow this initiative in 2024.

Our Sugar Snouts at Frankie and Andy's Place brought us so many bright spots in 2023! We welcomed 15 new dogs to the peace and luxury of cabin life, bringing the total since our inception to over 150 dogs...a very impressive number, even if I do say so myself. Those 15 wonderful souls we saved also gave us a wealth of new dogs to take out and spread love out in the community. We are now going into our ninth year visiting the Winder Adult Day Health center every week, and this year, thanks to our incredibly willing volunteers, we have added many more locations to our scheduled community visits.

As Board Chairwoman, I want to personally thank all our wonderful sponsors and donors for the generosity you show our mission. And I would like to extend a huge thank you from myself and the rest of the Frankie and Andy's Place Board of Directors to all the incredible volunteers who come to the cabins, week in, week out, no matter what the weather, to show these senior pups what love is truly about. The care, kindness and commitment of our volunteers is of utmost importance to this mission; without them, we would not be who we are today. Thank you from the bottom of our hearts, and from the tips of our snouts to the tips of our tails!

We are so grateful for you, our fantastic supporters!

*Krystle Andrews*

Chairperson



# EXECUTIVE DIRECTOR'S MESSAGE



## *Helping Hands Healing Paws*

### **Phew! What an incredible year!**

I feel like we looked back at the 'Covid years' and said "We have some catching up to do".

Then, we just kind of took a deep breath and CHARGED!

### **First, let's look at our Outreach projects...**

2023 saw an increase in our community outreach. We added another ACCA facility, to our visitation list, so we now currently serve both Athens and Winder, as well as Magnolia Estates Assisted living facility in Winder.



We also increased our visitations to local schools, connecting children in Hall County, Jackson County and beyond with our incredible senior pups. We implemented a new kind of school 'ministry' where we made special one-on-one time to sit with each child and forge connections with each.

Ensuring that they feel 'seen', are heard and feel noticed, and of course that what they say counts for something, is a very big part of our outreach initiative with children.

Thanks to a generous grant from the **LuluMa Foundation**, this year saw the start of our 'Helping Hands, Healing Paws Outreach', a project that we had been longing to initiate but did not have the wherewithal to do, prior to this. Thanks to this grant, we were able to set up a temperature-controlled storage container on site, and were also able to purchase a mobile trailer to take out to different locations, both of which we set up with shelving and storage.



# EXECUTIVE DIRECTOR'S MESSAGE (continued)



## *Helping Hands Healing Paws*

And then we set about letting the world know that we were 'open for business'.

It did not take long for us to attract a steady stream of folks who needed dog food, cat food, beds, blankets, flea and tick treatments, leashes, cages... you name it, we had it ready for them.

Perhaps even more gratifying though was the way in which we have been able to help some rural shelters and 'one man band' rescues with their needs; those who don't have the resources to get the items they can't do without. The huge numbers of pets in crisis, combined with the high inflation rate, has hit all shelters and rescues whether funded by local government or private donations, and we have helped whoever needs us, regardless. One of our main aims in this outreach was to help those who help others, to provide items that they desperately needed but did not have the ability to buy themselves.

This year also saw the inauguration of our Homeless Pets Outreach.

Slower to start than we would have liked, it wasn't quite the cinch we anticipated being granted access to large homeless encampments and communities where trust has been an issue. However, we were still able to service a great many homeless folks and their pets, but this is very much an area of focus to build on in 2024.

Our 'Senior Solutions' advice service continues to go from strength to strength, we have been diligently offering advice, resources, as well as networking as needed, to help those in crisis with their dogs.

And now for our core 'business', the main function of Frankie and Andy's Place, the care and love of previously cast aside senior dogs.

This year I am proud to report that we passed the number of 150 dogs that have been (or still are) in our program.

A whopping 150!



# EXECUTIVE DIRECTOR'S MESSAGE (continued)



## *Helping Hands Healing Paws*

A huge number when you realize that these dogs do not pass through and go on to homes elsewhere; we commit to, and care for, every dog until the end of their life, which sometimes, due to some good living can be a LOT longer than we anticipate when we, or our veterinarians, bring them in!

That is 150 dogs that had been dumped at a shelter or rescue, or given up and left for dead by callous owners, or turned loose and left to fend for themselves in the harsh extremes of Georgia weather.

Deeply disturbing? You bet...working in this arena could make you despise humanity. That is, if we didn't see the other side of the coin every single day.

And that is almost 100% thanks to our volunteers, 42 of them, who give their time and their love as needed, to take these precious souls and fill them with love. They nurture these dogs, who come to us sometimes in the late stages of hospice care, back to health right alongside our staff, with their love and caring.

And then there are the rescues, whom we exist, in part, to serve. The folks who go out to shelters, homes, on the streets and even to backyard breeders, to pull dogs that no-one wanted, and find a place to keep them warm, safe and fed while searching for their forever option.

When they have chronically ill and dying dogs, or seniors that they cannot find a home for, that is where we come in and say "We will take them until the end of their life." It is a beautiful partnership and one that we really enjoy as it provides the rescues with a confident happy-ever-after ending for unadoptable dogs and also gives us the opportunity to help them free up space to go and save more dogs.

To walk into the cabins and see happy, smiling faces, eager for cuddles, eager for their delicious fresh cooked food, and eager for the companionship of humans, despite everything they have gone through, is the most gratifying thing in the world.

At Frankie and Andy's Place that is what we live for.

This year we have gotten 6 more of our staff certified in Animal CPR and First Aid, and have educated two other members of staff in holistic wellness. This is thanks to the **Jackie 'Jackpot' Joliff Scholarship**, graciously funded by Cliff Joliff and Elaine Gerke, that provides learning opportunities for the staff to further and improve the quality of care received by our pups. This scholarship has been in existence for 3 years now and we are beyond grateful for the lift in care it has brought about for our seniors.

# EXECUTIVE DIRECTOR'S MESSAGE (continued)



## *Helping Hands Healing Paws*

Our staff, led by our cabin manager Jennifer Calderhead, are kind and caring folks who do what they do because they want to make a difference in the world. The skills and the love that they bring to this unique working environment is a source of joy to the board, the volunteers and the public at large every single day.

And finally to our Board of Directors:

Our board has seen some changes over the years, and we have been very grateful for the time and input of those who have served.

Our treasurer, Angelita Green, puts hours and hours of her time into ensuring that we are financially responsible and always keeps an eye on us looking good for the future.

Cliff Joliff serves on our landscape committee, and ensures that we have a beautiful and safe environment for the dogs to live and play in.

Peter Miller, Sanctuary co-founder and Director of Fundraising, ensures that there is always enough money coming in to pay for every need of our dogs, the staff who care for them and any growth schemes I hit him with...which I do, very often.

Chairwoman Krystle Andrews and her sister Penny Andrews, co-founders of the Sanctuary, and the two ladies who made it possible for us to literally be where we are today, are always on hand to give sage advice and support our initiatives.

And last but certainly not least, Dr. Ellen Steinberg, who joined the Board of Directors in 2021 with a remit to bring us up to date with all of our by-laws, procedures, written codes of conduct etc. Thanks to Dr. Steinberg, we have ended this year with all of these aims and objectives fulfilled and the Sanctuary owes her a huge debt of gratitude for this.

We are going into 2024 feeling fresh faced, fired up, and ready to take on the world!

*Penny Miller*

Executive Director





# SECRETARY'S MESSAGE

## *Helping Hands Healing Paws*



*"Truth never damages a  
cause that is just."  
- Mahatma Gandhi*

Allow me to extend a huge thank you to every individual, company donor, corporate sponsor, and foundation that donated to Frankie and Andy's Place in 2023. Your trust in us to be good stewards of your donation is invaluable. As such, we are committed to transparency and accountability.



As Secretary of the Frankie and Andy's Place Board, I strive to ensure that we practice exemplary governance to match the same standards of excellence that Frankie and Andy's Place achieves every day. In the spirit of continuous improvement, in 2023, we updated our Board Bylaws, augmented our Fundraising Policy, and committed and succeeded in having a Board meeting every month of the year. And we have no plans of slowing down in 2024!

We know that you have countless charities you could choose to support. You only need to look as far as the cover of this donor report to see visual indicators of our commitment to you, our donors, and to our sole beneficiaries, our dogs, and our community. Those badges are seals of approval from nonprofit evaluators that have recognized and awarded Frankie and Andy's Place as being among the most trusted non profit organizations. And, indeed, "Truth never damages a cause that is just."

*Ellen Steinberg*  
Executive Director

# FROM THE FUNDRAISING DIRECTOR

## *Helping Hands Healing Paws*



As Frankie and Andy's Place continues to grow from strength to strength (and by that I mean more and more seniors arriving at the cabins!!), the demands placed upon our fundraising efforts equally increase each year.

2023 was no less challenging, but, once again, our magnificent donors and sponsors stepped up and generated even more much-needed funds and for that we are, and will always be, greatly appreciative.

In April, our 7th Annual Frankie and Andy's Place Golf Tournament was once again hosted by Legacy Lanier Golf Course. Our congratulations to the winning team consisting of Brett Catalano, Drew Mitchell, Peter Ciccone and Elijah Nicholson who were tournament champions for the second year running. Special thanks to our new Main Sponsor, Excalibur Homes, who helped make the event a huge success, and clearly took our mission to heart.

Thank you also to all of our other sponsors, donors, volunteers and players who made the day so enjoyable, and, even better, a huge fund raising victory!

# FROM THE FUNDRAISING DIRECTOR

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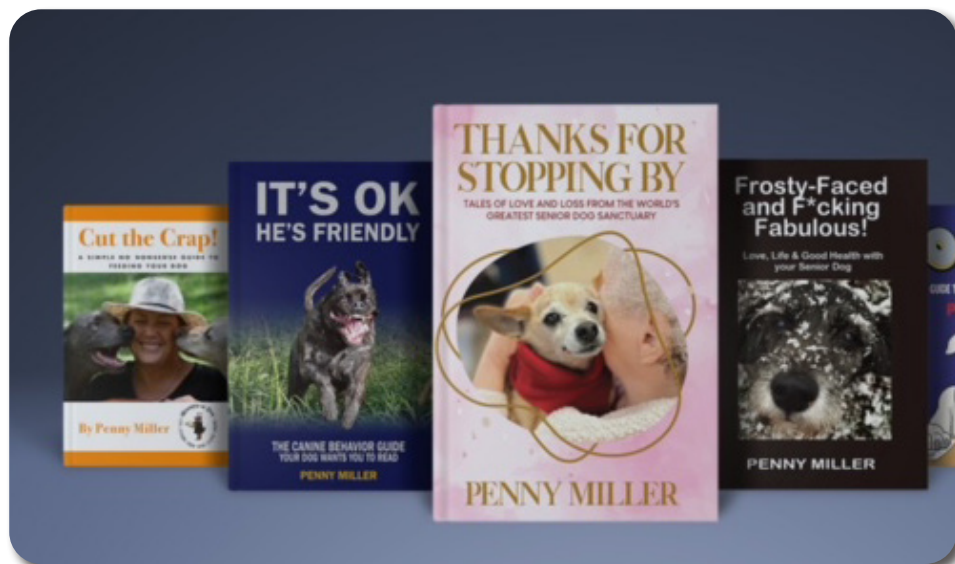


## *Helping Hands Healing Paws*

"Overall income generated in 2023 surpassed \$400,000 boosted not least by our own Penny Miller's annual fundraiser book, this her fifth, Thanks For Stopping By, and at time of writing had generated donations totaling \$54,090.52 and we are awaiting delivery of a third delivery of this book, having sold out twice already before the end of the year – great job Penny....now get writing for your 6th book OK? !!!

Our donors fantastic support for the 'Thanks For Stopping By' campaign ensured that from the proceeds we can now build a much needed retention wall at the Frankie cabin and replace the floor in the Andy cabin. We thank everyone who supported this campaign, your continued kind support of Frankie and Andy's Place never ceases to amaze and humble us all.

A personal special thank you to Dr. Don Baker and his wife Judy Baker at Dr. Bakers Canine System Saver who step up over and over again throughout the year, every year to give their support to our mission. Their generosity with funds, product and assistance, sponsorship of Penny's fundraising books over the years, and our Community Outreach including the newly established 'Helping Hands Healing Paws' initiative. These wonderful people do a LOT for us. Don and Judy you are both stars."





# FROM THE FUNDRAISING DIRECTOR

(continued)



## *Helping Hands Healing Paws*

"As we enter 2024 we continue to work with Pat Mitchell at Super Dooper Kids Books, this year developing an exciting pilot education program with Oakwood Elementary School that will run between January - May. If successful, it is our intention to replicate the program to multiple schools locally, further growing our outreach activities in the community. At time of writing, efforts are focused on securing funds to support this initiative through various Foundation grant applications. You can rest assured we are always looking for ways we can serve our communities and change outcomes for both dogs and people using your donor dollars.

Together we are changing the world, one dog, one person, one child at a time.

We cannot do what we do without your support,

*Peter Miller*

Fundraising Director



# FINANCES

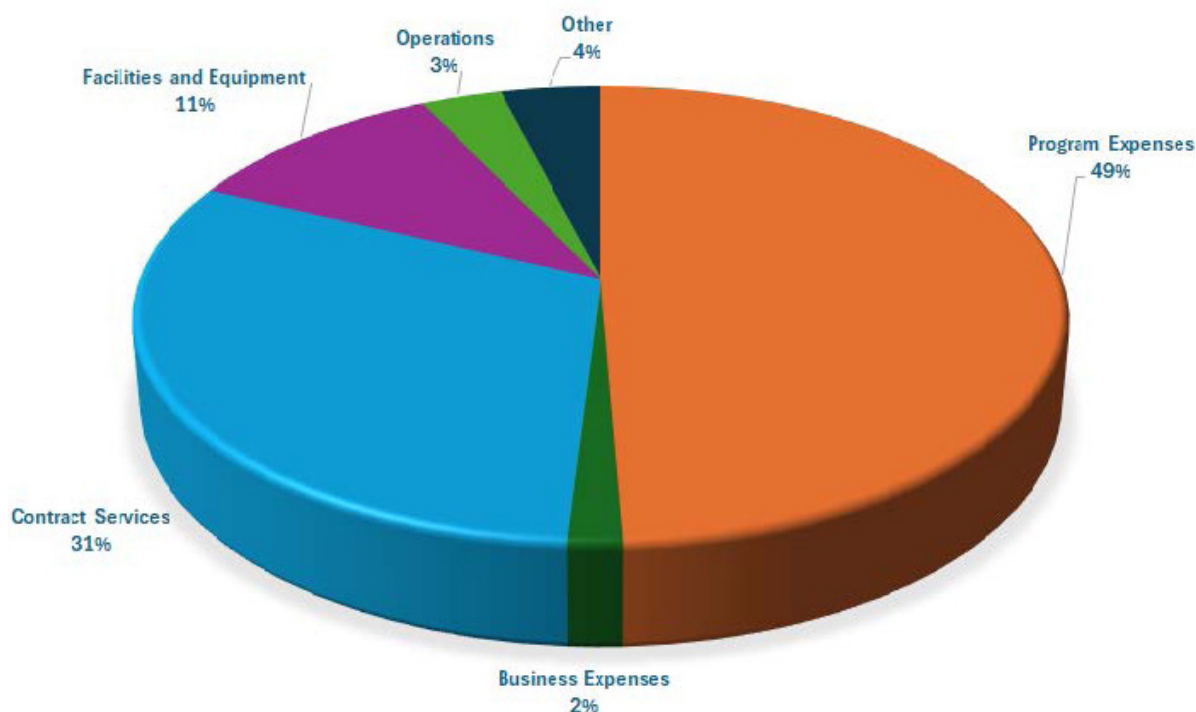
## *Helping Hands Healing Paws*



In 2023, total revenue was \$422,136.62. Major income from direct public support was generated from the golf tournament in April (\$34,036.21), foundations and grants (\$150,000.00), the book campaign in December (\$54,090.52) and from individual/business donations (\$237,835.41). It should be noted that some of this income is not reflected within the 2023 income figure above as monies were deposited in January 2024.

If donors have specific inquiries or would like additional details about the financial information provided in this annual report, please email us directly at: [finance@frankieandandysplace.org](mailto:finance@frankieandandysplace.org)

### Expenditure Summary



# BOARD OF DIRECTORS

## *Helping Hands Healing Paws*



**Chairperson:** Krystle Andrews

Founder Member

Sales Executive, Surgical Information Systems

**Treasurer:** Angelita Green

President, Clear Financial Advising, Inc.

**Secretary:** "Dr. Ellen Steinberg

Food Safety Specialist

Georgia Department of Education School Nutrition Division"

**Programs Director:** Penny Miller

Founding Member

Author and Canine Behaviour Counsellor Owner

Desperate Dogs holistic boarding facility

Chief Executive Officer, The Ministry of Dog

**Fundraising Director:** Peter Miller

Founder Member

Owner Desperate Dogs holistic boarding facility

Chief Operating Officer, The Ministry of Dog

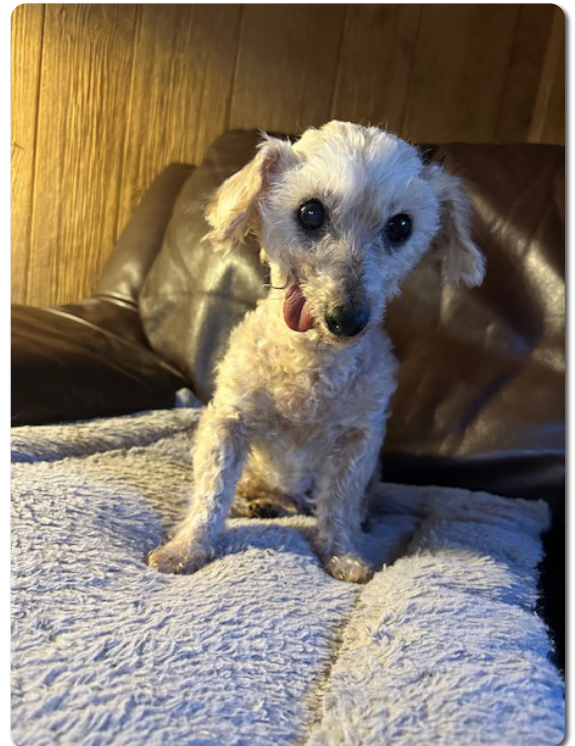
**Penny Andrews**

Founder Member

Owner Knight & Drews LLC.

**Hon. Cliff Jolliff**

Retired, Georgia Juvenile Courts





# TO FIND OUT MORE

*Helping Hands Healing Paws*



**To find out more about Frankie and Andy's Place please visit:**

<https://www.facebook.com/frankieandandysplace>

<http://frankieandandysplace.org>

<https://www.guidestar.org/profile/47-5260905>

<http://greatnonprofits.org/org/frankie-and-andys-place>

<https://www.charitynavigator.org/ein/475260905>



# CONTACT US

*Helping Hands Healing Paws*



Frankie and Andy's Place  
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Winder, GA 30680

## Email Addresses:

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[admin@frankieandandysplace.org](mailto:admin@frankieandandysplace.org)







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